

Cultural transitions / Circulation of imaginaries /
Research-creation / popular cultures / mediation.

Politique Littératures Cultures Écritures Médialité Idées Expressions Sciences (PoLiCÉMIÉS)



Director — **Diego Jarak**

Associate director — **Annabel Audureau**

Permanent research staff — **7**

PhD student — **3**

Staff on research project — **1**

PoLiCÉMIÉS is a research team at La Rochelle University that examines literary, artistic, and creative productions (particularly in their digital forms), imaginaries (especially those found in popular cultures), and the circulation of ideas and social representations. Its work brings together ecocriticism, literary studies, and multidisciplinary approaches to understand contemporary transformations—especially those related to coastal and oceanic spaces—through the lens of asymmetric power relations. Questions of mediation and reception occupy a central place within this framework, in a context of digital transition and a renewed dialogue between the sciences and the arts.

Disciplines — Arts, Cultural studies, Visual studies,
Political science, French and foreign literature.



— Societal challenges

Cultural transitions

Understanding how societies are culturally reconfigured—through values, narratives, and sensitivities—in response to ecological, technological, and geopolitical transformations.

Imaginaries and environment

Renewing frameworks of perception and awareness in response to environmental crises.

Representations and circulations

Understanding how representations spread, transform, or become polarized in a globalized and digitized world.

New epistemologies

Examining the construction of cultural and cognitive authority in a context of eroding trust and shifting expertise

Mediation and reception

Enhancing the circulation of ideas and the quality of public debate by strengthening the public's interpretive and appropriative skills.

Asymmetrical relations

Understanding and reducing inequalities in visibility and representation.

Research-creation

Developing forms of knowledge that can integrate complexity, sensitivity, and public sharing, especially in the face of transitions.



– Research networks

TRAS network : Transversale des Réseaux Arts-Sciences is an association founded in 2017 with the ambition of bringing together organizations involved in the creation, dissemination, and promotion of projects that combine arts and sciences.

The network currently brings together a wide range of stakeholders, including artist collectives, performing arts venues, cultural institutions, as well as academic and research organizations.



– Achievements

PoLiCÉMIÉS faculty members have been awarded international grants, notably through the INNOVART program (in 2017 for the use of robots in mediation, in 2019 for the use of immersive spaces for archival and heritage exploitation, and in 2023 for arts and science curation).

Members of the PoLiCÉMIÉS research unit specializing in the study of popular cultures created the scientific journal Mobilis in Mobile in 2020 and the PCAoF research notebook.

Training

MASTER DEGREE IN AUDIOVISUAL STUDIES, INTERACTIVE DIGITAL MEDIA, GAMING

- ▶ programme Audiovisual and Digital Project Management (DPAN)

MASTER DEGREE IN APPLIED FOREIGN LANGUAGES

- ▶ programme Languages, Cultures, international Affairs (LCAI)

– Partnerships



PoLiCÉMIÉS relies on an active network of cultural, institutional, and socio-economic partners, including Lascaux IV, the Centre Pompidou, Espace Mendès France / Lieu multiple, the Hacnum and TRAS networks, Bordeaux University Hospital (CHU de Bordeaux), the BRGM, as well as the Institut français and the Nouvelle-Aquitaine Regional Council.

The unit also develops close collaborations with other research laboratories at La Rochelle University (L3i, D2iA, LIENSs, LaSIE), as well as with research teams and universities in France (Poitiers, Bordeaux Montaigne, Paris Sorbonne, among others) and internationally (UNTREF and UNNE in Argentina, SETU in Ireland).



CONTACT

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